



# Community Based Marketing & Sponsorship

## Event Name: **Greenest Fastest Mile 5K & Microbrew Fest**



**Select Multiple Events in Southern California to Increase your Exposure & Save money on Marketing.**

We welcome mission driven companies to promote their services and products to our diverse client portfolio of run/walk/hike and wellness expos throughout the year. Engage your product to over 240,000 participants yearly. To view all available events, visit our main portal at [AztlanAthletics.org](http://AztlanAthletics.org)

<b>SPONSORSHIP LEVEL</b>	<b>PRESENTING</b>	<b>PLATINUM</b>	<b>DIAMOND</b>	<b>GOLD</b>
Contribution Amount	\$10,000	\$7,500	\$5,000	\$3,500
<b>Official Start/Finish Banners</b>	✓			
Corporate Banners on Race Course	✓			
Opening Ceremony Speaking Opportunity	✓	✓		
Logo & Signage at Mile Markers	✓	✓		
Year-Long Recognition on Race Sponsor Page	✓	✓		
Name/Logo on Race Bib	✓	✓	✓	
Name/Logo Printed on Registration Form	✓	✓	✓	
Name/Logo on Swag Bag	✓	✓	✓	
Main Stage Logo	✓	✓	✓	✓
Live PA Announcement (5 per event)	✓	✓	✓	✓
Social Media Mentions	✓	✓	✓	✓
Entertainment Stage Signage	✓	✓	✓	✓
Complimentary Booth	✓	✓	✓	✓
Complimentary Race Entries	✓ (50)	✓ (25)	✓ (15)	✓ (5)
Inclusion in Press Release & Media Alerts	✓	✓	✓	✓
Name/Logo on Race Participant Pages	✓	✓	✓	✓
Name/Logo Printed on Race Posters	✓	✓	✓	✓
Name/Logo on T-Shirt	✓	✓	✓	✓

### **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

- WATER STATION SPONSOR or RACE BIB - \$750 for one station
- EXHIBITOR BOOTH - \$350
- EVENT SHIRT SLEEVE - \$1,500 per event
- EVENT EXPO - \$3,000
- VENDOR BOOTH - \$350 (contact sponsorship manager for more details)

### **IN-KIND SPONSORSHIPS**

By helping us underwrite race production costs, your in-kind contribution ensures that we can maximize proceeds that are endorsed by our foundation.

- Photography
- Prizes for Race Teams & Race Fundraisers
- Runner Gifts
- Wellness Expo Decorations
- Food and Beverage
- Event-related Expo Activities



# Greenest Fastest Mile 5K & Microbrew Fest



Community Based Marketing & Sponsorship Business Information Card

**Business name or how you would like to be listed:**

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**Contact Name:**

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**Phone #:**

**Fax #:**

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**Address:**

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**City:**

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**State:**

**Zip Code:**

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**Email:**

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## SPONSORSHIP LEVEL

**Presenting \$**

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**Platinum \$**

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**Diamond \$**

---

**Gold \$**

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**Exhibitor \$**

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**Water Station \$**

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**Vendor Booth \$**

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**T-Shirt \$**

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**Whole Health Pavilion \$**

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**In-Kind Donation Type**

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NOTE: Your company logo must be sent no later than 2 weeks prior to event in order to be included on the acknowledgment print media, commemorative t-shirt, etc. We will produce print media and distribute to the community starting 16 weeks before event date, primarily installing posters and including logos in event swag. Please refer to logo file guidelines on attached file [logo\\_guidelines.pdf](#) and send your logo to [info@azatlanathletics.org](mailto:info@azatlanathletics.org).

# THANK YOU



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## FILE GUIDELINES FOR SPONSOR LOGO

### 1 FULL COLOR LOGO (IF APPLICABLE)

large jpg or png 150-300 dpi, at least 18in

OR

raw vector file (Adobe Illustrator, EPS, or SVG)

AND

### 1 SINGLE COLOR LOGO (REQUIRED)

large jpg or png 150-300 dpi, at least 18in

OR

raw vector file (Adobe Illustrator, EPS, or SVG)

If you do not have a logo and wish to sponsor, we will include your name typed on print media, shirt, etc.

### FOR QUESTIONS, CONTACT:

Visual Designer: Roxy Morataya

Phone: 626-755-8489

Email: [Roxy@AztlanEvents.com](mailto:Roxy@AztlanEvents.com)

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# THANK YOU